



We continue to reimagine how to build accountability in Pakistan. Our **vision** is a country in which citizens are active, leaders are responsible and institutions are accountable. It is a country in which resources are used wisely, youth are taking leadership responsibly, decisions benefit everyone fairly, and people lead secure lives. Our **mission** is to make governance work for the Pakistan people.

This year was a particularly busy one as we crowned our latest set of Integrity Icons at a ceremony in Islamabad following a successful national campaign involving 32 districts and 100 volunteers, who collected over 100 nominations. We continued to support the work of our previous Icons and expand the reach of our vision of integrity through the Integrity School, Fellowship and the Summits we hosted across the country. Our Civic Action Teams (formerly Citizen Helpdesks) are turning into a movement through which 500+ open government champions have joined us to close the feedback loop between citizens and local authorities, and to address critical issues in communities. We also continued to support the work of social entrepreneurs interested in accountability through our incubator program. We will grow these programs and others to build accountability in Pakistan in the year to come.



Shifting norms to ensure that integrity becomes the expected behavior within societies.



Influencing policies, processes and practices, through growing coalitions and advocating for change.



Equipping reformers - inside and outside government - with the knowledge and tools to push for better governance.



## INTEGRITY ICON

Integrity Icon is a campaign to recognise, celebrate and support honest government officials by “naming and faming” them publicly. Since 2014, we have mobilised a massive youth movement around the campaign and built a network of 350 organisations and integrity champions.

This year’s top five officials included Rohana Kakar, Secretary Regional Transport Authority from Balochistan; Zahid Ali Khan Khattak, Medical Superintendent at WAPDA Hospital in Azad Jammu and Kashmir; Imran Zia, District Monitoring Officer Haripur District in Khyber Pakhtunkhwa; Umar Tufail, Senior Superintendent of Police Khairpur District in Sindh; and Rizwan Akram Sherwani, Director Excise and Taxation in Punjab.

## 2019 BY NUMBERS

**32**

Districts

**100**

Nominations

**100+**

Volunteers

**100,000**

Reached through the campaign

## CAMPAIGN HIGHLIGHTS

- Batool Asadi, Integrity Icon 2018, was invited to the University of Oxford Blavantik School of Government’s Challenges of Government Conference as a speaker in 2019.
- Integrity Icon 2019, Rohana Kakar, was invited to UNDP’s National Youth Policy Forum 2020 in Pakistan as a speaker.
- 2019’s Integrity Icon campaign received extensive national and international media coverage. The campaign was covered by NPR, Daily Dawn, Jang, NewsBox, Associated Press Pakistan, Samaa, Baaghi TV, Balochistan Express, Asia Net, PTI News, Liberty Wire, and more.

- Following the Integrity Icon 2019 ceremony, Rohana Kakar voiced her support for the polio eradication initiative in Quetta.
- More than 25 online and print media outlets have covered the campaign including national dailies such as Republica and The Himalayan Times.





### The Integrity Summit

is a platform to build a community for integrity, through which we bring together experts in governance, accountability, citizen engagement and open government from across Pakistani society- along with the Icons- to discuss integrity in Pakistan.

### Accountability Leadership Training Programme

is a comprehensive training program at the respected Civil Services Academy in Lahore. The programme aims to impart the values of the Integrity Icon campaign on to trainee civil servants and train them to become responsible leaders.

### Integrity Innovation Lab

is a collaboration with the Civil Services Academy which allows future leaders to move beyond classroom learning and towards the development of behaviors and ideas that can transform the institutions into which they will be placed.

## INTEGRITY ICON ACTIVITIES

The team works with the Icons and their networks through summits, training programs, fellowships, events and retreats, to begin to push for norm-changes within institutions, agencies, civil service training programs and schools/colleges.

### By Numbers

- 278+ Integrity Summit participants
- 280 civil servants trained



# 35%

the action or activity of gathering information about consumers' needs and preferences.

"The overall training provided beneficial information required by civil servants to operate in a complex environment such as Pakistan."

**Syed Muhammad Zuhair Jafar, [2019], Student,  
Civil Services Academy, Lahore**



## Youth Peace Incubators

In 2019, Accountability Lab Pakistan launched the Youth Peace Incubator project at the Muhammad Nawaz Shareef University of Agriculture in Multan. Through this project, ALP partnered with the university's Music Society, Drama Society, and Literary Society to conduct training workshops on countering violent extremism, after which mentoring sessions were arranged, and finally, students were assigned social action projects.

### 2019 BY NUMBERS

**15**

Local Government Units

**500**

Open Governemnt Champions

**75**

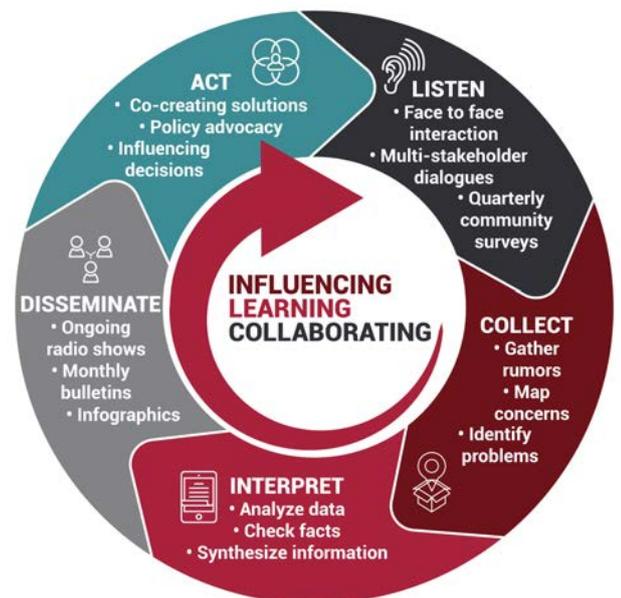
Network CSO's

**12,460**

Citizens Directly Engaged

## IMPACT

- 4 wards opened up information through digital information boards and are collecting citizen feedback on public financial management issues;
- 500 meetings/orientation and workshops for over 7,500 people on various issues such as foreign labor migration and the use of government problem resolution channels;
- We directly engaged 500+ migrant workers, forming 43 informal groups with a total of 429 returnee migrants;
- 77 active young people (11 in each district) have participated in budget consultations;
- 8 municipalities have allocated about \$55,000 in funding to support returnees in enterprise creation, awareness campaigns and building ward-level databases to improve evidence-based decision making;
- 75 CSOs have indicated an interest in exploring how these issues impact their ongoing programs and have shown willingness to support further collaboration around the issues.



Read more about our impact on our work with fiscal transparency [here](#).



## OTHER ACTIVITIES

### Fail Faires

In 2019, Accountability Lab Pakistan hosted two Fail Faires in an effort to generate discussion around seeing failure as an opportunity to keep trying. Speakers from different backgrounds were invited to share their stories of repeated failures in their personal and professional lives, which allowed them to learn and understand themselves better, and ultimately led them to success. The Fail Faires are interactive discussions and allow the audience an opportunity to share their failures and what they learned from them.

### Media Lab

Accountability Lab Pakistan established its media lab as a place to carry out activities such as podcast recordings, video recordings, and training programmes. The first podcast recorded in the media lab was a conversation between ALP's Bakhtawar Khalid and Open Gov Hub Director Nada Zohdy.

### Business Accountability Bootcamps

Accountability Lab Pakistan initiated these bootcamps as an opportunity for participants to understand the inherent linkage between unethical business practices and their causation amid the opaque and non-responsive business policies of the government. The bootcamps targeted young and old businesses across three provincial capitals; Lahore, Peshawar, and Karachi.

## INCUBATOR

The Accountability Incubator is a year-long training and support program for young people with great ideas for accountability. Akin to a business incubator, the Accountability Incubator provides "accountapreneurs" with training (quarterly meet-ups and online modules), hands-on mentorship (support for the development of ideas), communications support (such as promo videos and blogs), networks (through pitch events and "friendraisers") and financial resources (an innovation fund).

### Impact to date

- 30 accountapreneurs, working on 6 themes including local governance; art, theatre, and film; gender and ethnicity; education and civic tech; cultural heritage awareness; and labor migration.
- Maliha Kayani, a member of the 2017 cohort, was selected for the F-Lane Accelerator Programme and the Halcyon Fellowship.
- 2017 cohort member, Maria Mahmood, was selected for the International Visitor Leadership Programme.
- Ommer Amir from the 2019 cohort won the SDG Bootcamp for Changemakers.
- Madeeha Raza, a member of the 2018 cohort, joined the Accountability Lab team on a trip to Georgia to attend the Open Government Partnership Summit.
- 2018 cohort member Mishel Ijaz is implementing a pilot programme which maps squatter settlements in Lahore.

If you would like to know more about our other amazing accountapreneurs, please click [here](#).



## OPENGOV HUB/ INNOVATION SPACE

There are often very few, managed spaces where young people can come together, get online and collaborate in Nepal. The OpenGov Hub provides the location for our incubator and campaign activities (including training, events, and management) but also serves as a way for us to support the civil society eco-system in Nepal. For us, an important part of supporting a movement for accountability is bringing together a broad set of creative stakeholders- from film-makers to activists to ICT experts to government information officers- in an open, creative space, both physically and intellectually.

### Impact to date

- We have already organized more than 200 events at OpenGov Hub Kathmandu including fundraisers, networking events, film-screenings, "lunch and learns", and more.
- We have more than 5 member organizations who are based in our space with 12 virtual member organizations.

## OTHER ACTIVITIES

**Tech Camp 2019:** This year, Accountability Lab Nepal collaborated with the US State Department's Tech Camp. One of our team members was a trainer on offline campaigning strategies for the "Tech Camp Clean Air for South Asia" in Kathmandu. In addition, we are taking this forward through a series of follow up events with Tech Camp participants and supporting their needs in 2020.

**Speak UP!** We won the Speak UP! Championship, on International Peace Day, together with Idea Ghar and Abiral-The Arts Group. We organized an event promoting climate accountability through a bicycle rally and theatre performances.

**Deputy Mayor Peer Learning Workshop:** With more women in leadership positions after the local elections, these leaders are facing a number of different challenges in their new roles. The Lab team organized a peer learning workshop for Deputy Mayors in Banke.

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## 2019 FINANCES



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AL Pakistan is a registered non-profit based in Islamabad, and an affiliate of the Global Accountability Lab movement